TIM-50 Homework 3

Due on Feb. 16th

(Problem 1-4 are based on Ch 4 in Business Resource; or Ch 9 in Laudon & Laudon)

1. List and describe the eight unique features of e-commerce.

2. What are the principal e-commerce revenue models? Name and describe them.


4. Columbiana is a small, independent Caribbean island that wants to develop its tourist industry and attract more visitors. The island has many historical buildings, forts, and other sites, along with rain forest and striking mountains. A few first-class hotels and several dozen less-expensive accommodations can be found along its beautiful white sand beaches. The major airlines have regular flights to Columbiana, as do several small airlines. Columbiana’s government wants to increase tourism and develop new markets for the country’s tropical agriculture products. How can a Web presence help? What Internet business model would be appropriate? What functions should the Web site perform?

5. Describe the architecture of the equipment and software within a single host. (Based on chapter 4 in Merrerschmitt book)