ISM 101 Term Paper: Instructions for Term Paper B, and for completing the required coursework (due in-class, on Thursday December 2).

A. General feedback for the class based on reading the draft of Term Paper A

• The class did a good job on the draft of Term paper A, with the quality of the drafts ranging (for the most part) from very good to excellent.
• Review your first draft and my comments based on reading your draft. Keep these comments and suggestions firmly in mind as you work on the draft for Part B (the new topic).
• On composition: Make the paragraph the unit of your composition, which means the following. Start each paragraph with a sentence expressing a single idea or theme. Then use the paragraph to develop this single idea (only). Do not jump to other ideas in the same paragraph, unless the purpose of the paragraph is to compare or contrast two or more ideas. Use real examples from the speaker’s presentation to illustrate your ideas. End the paragraph with a conclusion/bridge to the next paragraph. Finally, make sure that your paragraphs tell a continuous story.

B. Instructions for Term Paper B (Topic 2) and for the final submission of the work required for this course (due in class, Thursday, December 2):

1. Term Paper A. First complete Term Paper A: This may require you to refine and expand your Term Paper A draft based on my feedback and suggestions.
2. Choose a Topic for Term Paper B. For Term Paper B, choose a topic from the following seven (including today’s) presentations that is different from the one you selected for Term Paper A: (1) Jeffrey Murray, Microsoft; (2) Tom Gill, Plantronics; (3) Professor Brad Smith, on “Risk Management”; (4) Doug Morse, on the “Services Oriented Enterprise”; (5) Jose Solorio, et.al., Cisco, on “Project Management”; (6) Professor Pat Mantey, on Research/Multi-Media”; and (7) Professor Nirvikar Singh, on “Information Technology and Our Future.” Note: If you missed presentations (4) and (5), you can watch the videos at the URL links provided on the class website.
3. Term Paper B. Write Term Paper B using the guidelines that were given for writing Term Paper A. First create a structured outline for Term Paper B. (Please remember to submit your outline with your paper.) Then expand this outline into a short 1500-2000 word paper (approximately 6-8 double-spaced pages) term paper clearly structured into sections (and subsections if appropriate) with appropriate headings for each section.
4. Integration. After completing Term Paper B, add a short creative 300-word section showing possible links (connections) between Term Paper A and Term Paper B, within the context of the development, management, and commercialization of technology. Call this section “Integration.”
5. Attach all outlines at the end. It is also recommended that you have a table of contents.
6. Hand in the final version of your completed work (Term Papers A, B; Integration) in class on Thursday, December 2.
7. Have a good Thanksgiving!