Risk in Two Technology Organizations
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Abstract:
Since the late 1990’s I have participated in the creation of new technology as a researcher at UCSC, and in the creation of a Silicon Valley startup. During these experiences I have become interested in the importance of startups in a research university, how risk manifests itself in the technology creation process, and thought about how to best respond to risk in such a risky environment. In this talk I will share the lessons I’ve learned on these issues.

About the Speaker:
Brad Smith received the M.S. and Ph.D. degrees in Computer Science from UCSC in 1997 and 2003, respectively. His dissertation was on the design and analysis of efficient policy-based routing algorithms, and their application to secure and manageable unicast and multicast communication services. He currently has a dual appointment at UCSC as an Adjunct Faculty in Computer Engineering, and the Director of Technology Strategy in UCSC's Information Technology Division. Prior to starting work on his PhD, Brad worked in I.T. management and security since the mid-80's, and participated in a startup, based on technology developed at UCSC, established in 2000 just as the .com bubble burst.

Next week:
Doug Morse, Managing Principal, Services Transformation and Innovation Group, on “The Services Oriented Enterprise”.

NOTE: NEXT WEEK’S SEMINAR STARTS AT 5:30 PM