8 Schedule

8.1 Week of March 31

- **Class Objectives, Overview, Structure, Assignments and Grading.**
  Read and clearly understand the class syllabus, the organizational structure of the textbook, the course assignments and the due dates.

- **Foundations of Information Systems in Business**
  Read the Preface and Chapter 1 in MIS.
  Be prepared to discuss Real World Case 5 - Sobeys, Reebok and Home Depot: Success and Failure With IT.

8.2 Week of April 7

- **Competing with Information Technology**
  Read Chapter 2 in MIS.
  Be prepared to discuss Real World Case 1 - General Electric Company: Evaluating E-Business Strategies.
  **Due:** (1) **Letter of Introduction and Personal Resume.**
  (2) **Selection of Company for Business Analysis Paper:** Submit three choices in priority sequence with a narrative as to why you would like to do a paper on each of the three companies. While exceptions will be considered, it is recommended that you select from the list of companies on the instructor's web page under Analysis Paper Companies.
  **Note:** Failure to complete this assignment will result in a student being dropped from the course by the instructor.

- **Computer Hardware**
  Read Chapter 11 in MIS.
  Be prepared to discuss Real World Case 3 - Office Depot and NetByTel: Web-Enabled Voice Recognition Systems.

8.3 Week of April 14

- **Computer Software**
  Read Chapter 12 in MIS.
  Be prepared to discuss Real World Case 1 - Hershey Direct and Norm Thompson: Evaluating Online Software Services.

- **First Exam (5% of course grade)**
  Review all material covered to date including the course assignments.
The Inter-networked E-Business Enterprise
Read Chapter 3 in MIS.
Be prepared to discuss Real World Case 3 - Zagat Survey and Ace Hardware: The Business Value of Online Communities.

Electronic Business Systems
Read Chapter 4 in MIS. Be prepared to discuss Real World Case 4 - Hitachi Semiconductor and Dell Computer: Benefits of Enterprise Application Integration.

Electronic Commerce Systems
Read Chapter 5 in MIS.
Be prepared to discuss Real World Case 1 - eBay Inc. and Amazon.com: Lessons from an E-Commerce Leader.
Due: Section I of the Business Analysis Paper (10% of course grade)

E-Business Decision Support
Read Chapter 6 in MIS.
Be prepared to discuss Real World Case 1 - Siemens AG: The Business Case for Global Knowledge Management.

Midterm Exam (15% of course grade)
Review all material covered to this point in the course.

Data Resource Management
Read Chapter 13 in MIS.
Access orientation and interview BIS Market Research representative (your boss) as part of the database project.
Be prepared to discuss Real World Case 5 - National City Bank and Staples: The Roles and Requirements of Data Mining.

Telecommunications and Networks
Read Chapter 14 in MIS.
Be prepared to discuss Real World Case 4 - Genuine Parts and Equity Residential: Evaluating Virtual Private Networks.

Developing E-Business Strategies
Read Chapter 7 in MIS.
Be prepared to discuss Real World Case 1 - Accel Partners: The Past, Present
8.8 Week of May 19

- **Database Project**
  Meet in Social Science I PC lab, room 135 during normal class time. Work in two person teams on this assignment. The instructor will assign the two person teams.

- **Developing E-Business Solutions**
  Read Chapter 8 in MIS.
  Be prepared to discuss Real World Case 5 - Spirit Airlines: Failure in Systems Implementation Conversion.

8.9 Week of May 26

- **Security and Ethical Challenges of E-Business**
  Read Chapter 9 in MIS.
  Be prepared to discuss Real World Case 4 - Visa, American Express, and GM: Managing E-Business Security Risk.
  **Due: Database Project (15% of course grade)**

- “Systems Development Life Cycle"

8.10 Week of June 2

- **Enterprise and Global Management of E-Business Technology**
  Read Chapters 10.
  Be prepared to discuss Real World Case 2 - TRW, Toyota and Cendant: Global E-Business Management Issues.
  **Due: Revised Section I plus the new Sections II and III of the Business Analysis Papers (20% of course grade)**