Class announcements

- Business Paper Project Due Thursday 11/30

- Reading for Thursday (11/30):  
  - American Airlines Case

- Student Presentations Thursday 11/30  
  - Zack Rosenblatt (American Airlines Case)  
  - Jamie Kurisu (Business Paper)
Student Presentations

- Ken Lee (Business Paper)
- Rex Pechler (Business Paper)
Chapter 9

Applications and the Organization
It is important to think beyond acquiring an application:

- How do we come with the idea?
- How do we architect it?
- How do we implement?
- How do we extend and maintain it?

For this reason, the software engineering community came up with:

- **Application Lifecycle Model**
Application Lifecycle

Stages:
1. Conceptualization
2. Analysis
3. Architecture Design
4. Development Evolution
5. Testing and Evaluation
6. Deployment
7. Operations, Maintenance, and Upgrade
1) Conceptualization

What is the vision?
- What are the objectives?
- What is the business case?

EXAMPLE: HHC to inform flight attendants which passengers are low and high value.
- Present diagram to FA’s
- HHC customer info updated wirelessly at gate
- Also has reporting function for misbehaving passengers.

Business Case:
- Increase repeat business from high value customers.
1) Conceptualization -- Example:
2) Analysis

- Describe what the application will do.
- Enough info to allow “stakeholders” to review idea
- Don’t make highly detailed specifications
- Describe scenarios in which it is used
  - (Use Cases)
2) Analysis -- Example

Example: Scenarios:

- **NORMAL FUNCTION**
  - When at gate, WiFi AP sends pass. data of next flight to HHC
  - HHC displays info on color coded seat map
  - If FA clicks on seat she gets more info about passenger

- **REPORTING FUNCTION**
  - FA wants to report that passenger in 13F is bad.
  - FA clicks “report pass.” button followed by 13f
  - HHC finds from its data that Joe Schmoe is in 13f
  - When HHC is in radio range of WiFi AP, HHC tells server that Joe Schmoe is bad.
3) Architecture Design

- Decompose the application into subsystems
  - Hardware, software
  - Try use commercial off the shelf subsystems
  - Try to use standard infrastructure layers
    - Operating system, network, middleware, etc.
Architecture

HHC Server

Wireless Link

HHC

HEADQUARTERS

Airline Intranet

Airline Dataserver
Design a hierarchical architecture.
3) Architecture Continued

- Define the functionality, interaction and interfaces of subsystems
- While doing this, consider
  - **Scalability**
    - How easily can we increase the number of users and maintain performance?
  - **Extensibility**
    - How easily can we add new features in the future?
  - **Administration**
    - How much work will it take by humans to keep this running properly?
    - (Remember Sun thin vs fat client discussion)
4) Development Evolution

- **Develop the details**
  - Develop/program custom subsystems
  - Have contractor build outsourced pieces
  - Put together with off-the-shelf components

- **Incremental**
  - Start with simplest implementation and get it working
  - Later add more features.
5) Testing

- A must!

- If architected well, we can test subsystems independently.

- Alpha test - offline test of prototype

- Beta test - test in intended environment with cooperative users
  - Example - give HHC to initial group of FA’s
6) Deployment

- **Convert from previous processes if necessary**
  - Example: CISCO ERP (all at once)
  - Or, you could do incrementally

- **Train users**
  - Example: Frito-Lay HHC

- **Data importation**
  - (if necessary)
7) Operations, Maintenance, Upgrade

- Maintain Security
- Repair Problems
- Correct performance short comings (Cisco ERP)
- Add features
Application Lifecycle Model

concluding remarks

- ALM rarely followed precisely

- Many times projects loop between stages

- ALM followed more closely in larger companies

**Alternative:**

- Rapid Iterative Prototyping
  - (Cisco did some of this in the ERP case.)
Break
Chapter 10 - Application Architecture
Application Architecture

- **Decomposition** - Divide the architecture into interacting modules.

- **Assembly** - Find subsystems available for purchase

- Most architecture design is a mixture of decomposition and assembly.
Decomposition Example

- Example: manage bank accounts

- Decompose into software modules for
  - transaction processing,
  - statement generation

- Further decompose transaction processing module into deposit and withdraw modules...
Assembly Example

- example - ecommerce platform
  - Acquire
    - Linux pc (application server)
    - IBM Mainframe (data server)
    - Oracle DBMS
    - Apache Web Server Software
  - Assemble all pieces together.
  - Mix with custom developed application logic module.
Object-Oriented Architectures

- Object-Oriented Programming (OOP) Languages
  - C++
  - Java
  - Smalltalk
- The basic unit of modularity in OOP is an object.
Objects

- **Example: Bank account**
  - has a balance of $5000
  - belongs to Joe Schmoe
  - Is a checking account
  - can have money deposited to it
  - can have money withdrawn from it
Objects

- An **attribute** is a numerical value or data that is externally visible, and may be changeable.
  - Ex: The bank account’s balance is $5000

- A **method** is an action available at the object interface
  - Other objects invoke method, pass parameters and get returned data or other objects.
  - We can invoke the “check_balance” method and get returned the number $5000
Object Classes and Instances

- Some objects share types of attributes and methods.
  - They have the same *class*

Example
- Class: Bank_Account
- Instances:
  - Schmoe_Account → balance: $5000
  - Smith_Account → balance: $10000

- Each instance is a separate object with its own data
Declaring Classes

When we program, we define or “declare” each class we plan to use.

- Example: We plan to use a class called “bank_account”

- It will have the attributes: balance, owner, etc, ...

- It will have the methods: check_bal, withdraw, deposit, ...
  - Later on we fill in the details of what each method does.

- Once we declare a class, we can create instances of it.
  - Schmoe_account, smith_account, etc...
Method Invocation

- Objects communicate with each other by invoking each other’s methods
  - (method invocation)

ATM Object

invoke: check_bal()

return: $5000

Invoke: withdraw ( $500)

return: “successful”

Schmoe_Account

- Attributes:
  - balance: $5000

- Methods:
  - withdraw( )
  - check_bal( )
  - ...

Terminology:

- Client object -- object invoking the method is the
- Server object - object whose methods are being invoked
Software Objects

- In OOP an object can
  - Represent a real world entity
    - Bank account
  - Be a proxy of a real world entity
    - Proxy of a customer
    - Other software talks to proxy using method invocations
  - Model a real-world entity
    - For purposes of simulation
    - Motion of a train
Earlier in the class we talked about relational DBMS

- The most common database management system that organizes data into tables.

ORDBMS (Object Relational DBMS)

- Retrieve and store object instance data in a relational database
Sometimes we want to allow an object to invoke methods on an object located on another machine.

This is called Remote Method Invocation (RMI).

Doing this requires middleware called
- Distributed Object Management (DOM)
Software Reuse

- Size and complexity of applications growing dramatically

- In order to contain costs, we need to be able to reuse pieces of software

- Reuse is difficult. Why?

- OOP was developed in part to promote re-use, but has had limited success in that regard.
Software components

- Software components are reusable modules that can be bought from outside vendors.

- How is a component different from an object?
  - More importance on
    - Encapsulation
    - Well defined and documented interfaces
Component Assembly Tools

- Visual or integrated development environment (IDE)
  - MS Visual Studio
  - IBM Visual Age
  - Symantec Visual Café

- Scripting Assembly - Text based
  - TCL
  - Perl
  - JavaScript
Software Frameworks

- A preexisting architecture and library of components from a common vendor to help developers
- Enables reuse, and ensures component interoperability.

Examples:
- Sun J2EE/Java Beans
- Microsoft .Net
Markup languages
Definition

A **markup language** describes the structure of a document

- Based on tags
- Tags denote structural elements like sections, subsections, figures, etc

Internationally standardized, so application independent
Example: HTML

<html>
<h1> Super Widget </h1>
<h2> Widgets Incorporated </h2>
<em> 123456789 </em>
<br>
<p> $300 </p>
</html>
Example: XML

```xml
<xml>
  <product>
    <model>Super Widget</model>
    <make>Widgets Incorporated</make>
    <sku>123456789</sku>
    <price>$300</price>
  </product>
</xml>
```

Tags Emphasize what the things mean rather than how to format their Presentation.
XML in Ecommerce example

<xml>
  <product>
    <model> Super Widget </model>
    <make> Widgets Incorporated </make>
    <sku> 123456789 </sku>
    <price> $300 </price>
  </product>
  <product>
    <model> Amazing Gadget </model>
    <make> Gadgets Unlimited </make>
    <sku> 987654321 </sku>
    <price> $500 </price>
  </product>
</xml>

Supplier → Stuff4U

From each Supplier sent in XML

Stuff4U

Retailer

Stuff4U

Super Widget $300
Amazing Gadget $500

Consumer
XML in ecommerce example 2

Product info
From each Supplier sent in XML

Super widget recognized and managed by SCM software.

Supplier

<xml>
<product>
  <model> Super Widget </model>
  <make> Widgets Incorporated </make>
  <sku> 123456789 </sku>
  <price> $300 </price>
</product>
</xml>

XYZ Manufacturing
Family lineage

- **SGML**
  - Standardized in mid 80s by ISO
  - Introduced in Early 90s
  - Emphasizes structure of documents

- **HTML**
  - Emphasizes formatting and presentation of documents
  - Introduced in Early 90s

- **XML**
  - Emphasizes structure of documents
  - Proposed in mid 90s
  - Purpose- and industry-specific extensions
Domain Names
Domain Names

IP addresses are inconvenient for people
- 32 bits hard to remember
- 128 bits very hard to remember

Domain names
- e.g. argus.eecs.berkeley.edu

- Easier to remember than IP addresses

- However, we need some way of mapping domain names to IP addresses.
Domain Name System (DNS)

- Root Name Server
- Berkeley Name Server
- UCSC Name Server
- EECS Name Server
- SoE Name Server
Hierarchy in Addresses vs. Names

Addresses hierarchical in topology
- Maximize “wild cards” and distribute address administration

Names hierarchical in administration
- Single administered organizations often distributed topologically (e.g. ibm.com)