What is Facebook Connect?

• Allows people to login into using their Facebook account instead of registering and logging in with an account on the site

• Set of Facebook APIs used to log into:
  o 3rd party websites
  o Applications
  o Mobile Devices
  o Gaming Systems
Examples
Brief History

- **February 2004**
  - Facebook Launched

- **August 2006**
  - Facebook Platform

- **May 2007**
  - Facebook Connect

- **May 2008**
  - Facebook Connect

- **March 30, 2010**
  - Facebook “Like” button
Why use it?

- Over 400 Million Facebook users
- 50% of users log in at least once a day
- 2-click registration
- Access to users’ public profile information such as name, friends list, and profile picture
How to put Facebook Connect in your site

From Devtacular.com:

Step 1: Install Developer Application on Facebook

Step 2: Create-Cross Domain Communication Channel File

Step 3: Add Facebook XML Namespace to HTML tag

Step 4: Add reference to the Facebook JavaScript Feature Loader

Step 5: Create the Facebook Connect login button

Step 6: Initialize Facebook Connect
Social Plugins

- Activity Feed
  `<fb:activity>`

- Comments:
  `<fb:comments>`

- ‘Like’ button:
  `<fb:like>`
Resources

Facebook Developers Wiki
  •  http://wiki.developers.facebook.com

Facebook Connect
  •  http://www.facebook.com/advertising/?connect

How to Integrate with Facebook Connect
  •  http://www.devtacular.com/articles/bkonrad/how-to-integrate-with-facebook-connect