Grateful Dead Archive

University of California
Santa Cruz

October, 2009

library.ucsc.edu/give
Grateful Dead Archive

1. Grateful Dead  
2. Your game  
3. Treasure trove  
4. Working with librarians  

www.GratefulDeadArchive.org  
library.ucsc.edu/give
1. The Grateful Dead
The Band

- West Coast start, Jerry Garcia
- 1960’s culture
- Images of skeletons, roses, skulls
- Still playing today as The Dead
- Professor Lieberman’s UCSC course
Tina Fey reaches the stars in ‘Baby Mama’

DATEBOOK

Scott Ostler names the players who are the biggest drags on Bay Area teams

SPORTS

Incredible edibles – from bargains to bugs

96 HOURS

Apple’s quarterly profit tops $1 billion

BUSINESS

New life for Dead archives at UC Santa Cruz

Thousands of recordings, posters and clippings to go on display

By Roberta McAlister

The archives of the Bay Area rock band the Grateful Dead -- a treasure trove of more than 30 years of memorabilia that includes the Dead's first recording contracts, life-size sculptures of band members and artwork hand-made by the band -- are headed to UC Santa Cruz, where they will be displayed at McHenry Library.

Few bands are more associated with San Francisco, and the images connected with some of the group's live shows are instantly recognizable to millions of fans around the world. The archive, which occupies 1,600 square feet of a Marist warehouse, contains thousands of items.

Margaret Barrett, director for entertainment memorabilia sales at Bonhams & Butterfields auction house in Los Angeles, estimated its worth at $10 million.

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The vision:
Virtual Terrapin Station

• Digitized and preserved / tagged & findable content
• On the Web for fans and scholars AND
• At UCSC’s McHenry Library
• THIS WEEK: $615K Federal Grant!

www.GratefulDeadArchive.org
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2. Your Game
Learn about

• Art
• Music
• Sociology
• History
• Business
• Intellectual property rights
3. Treasure trove
Tons of treasures

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4. Working with librarians
Subject Specialists

- Christy Caldwell, Computer Science
  - caldwell@ucsc.edu
  - 459-1287
  - Science & Engineering Library

- Annette Marines, General Reference
  - amarines@ucsc.edu
  - 459-5171
  - McHenry Library
Being clear

• Archival materials are not 100% ready for use by students & scholars
• However, 500 + ARE in catalog, search “Grateful Dead records”
• Learn more at GratefulDeadArchive.org
Keep the Dead Alive!
Support the Archive.

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www.GratefulDeadArchive.org
library.ucsc.edu/give
Friends of the Grateful Dead Archive

Global

Basic Info
Type: Organizations – Academic Organizations
Description: The Grateful Dead Archive represents one of the most significant popular cultural collections of the 20th Century. It documents the Dead’s incredible creative activity and influence in contemporary music history from 1965 to 1995, including the phenomena of the Deadheads, the band’s extensive network of devoted fans, and the band’s highly unusual and successful musical business ventures.

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Recent News
Keep the Dead Alive. Support the Archive.
https://npo.networkforgood.org/Donate/Donate.aspx?npoSubscriptionId=7267
Select: Libraries / Grateful Dead Archives

Read our blog at http://deadcentral.blogspot.com/

Members
Displaying 8 of 420 members
See All

www.GratefulDeadArchive.org
library.ucsc.edu/give
Credits

• Roses & skeletons - Richard Wohlfeiler
• Ticket images - Grateful Dead Archive
• Stilt-walking skeleton - Poster by Bob Fried (Grateful Dead Archive)
• Photographs by Doug Stewart