Homework 9: Why? How? What?

Watch the following videos

A great video on how you can motivate people more effectively, and the formula that really works...

http://www.ted.com/talks/derek_sivers_how_to_start_a_movement.html
Quick and humorous video on starting a movement...
Are you willing to be a leader by being the “first follower”?

A website to pitch to other users about your ideas and they can invest as little as 1$ to make your project a reality... Really cool concept for us everyday entrepreneurs!
http://www.kickstarter.com/
How about raising $1000 for your project? Well, if that’s difficult, how about $10,000?

For a topic that you are considering for a final project, submit a brief TYPED description with a title, a slogan, and a brief description as an advertisement or a short pitch to get attention:
(i) 10~25 word description of why you are doing what you are proposing to do.
(ii) 10~25 word description of how you are doing what you are proposing to do.
(iii) 10~25 word description of what you are doing what you are proposing to do.
(Please ensure that your description is not too generic such as “It’s fun”, “It brings joy”, but be specific giving insight into what you are proposing.)