Action/Design/Data-Collection Mock Group Project

Make a group of 2-4 in class. This is not your final group. The final group will be decided on February 15 in-class.

The group discusses a final project idea in class and fills out the following outline. PLEASE SUBMIT THE OUTLINE BEFORE LEAVING THE CLASS.

Over the weekend, the group may meet again, refine/modify/change this idea and submit a TYPED copy of refined version (filling the same outline again keeping the following six principles in mind and make a very brief presentation on Monday in class.

Criteria:
1. Clarity (Simplicity)
2. Feasible (Credible)
3-4 Emotional Story Telling
5. Concrete goals for the purpose of the class (web site, brochure, video, I-petition, I-survey, crowd-sourcing, interviews, fund raising, evidence of social participation, final ppt)
6. Unexpected (Innovative)
Project Title:

Slogan (if any; example: Loans that change lives!, Conversations that change lives!)

Names of Group Members:
1.
2.
3.
4.

Brief Description of Project:

If this project was an action project, what action would your group like to take?

We will _____

If this project was a design project, what product/service your group would propose and to which stakeholder would it create greatest value?

We will ____

If this project was a data/story collection project, what type of data/story would you collect and to what purpose?

We propose to collect the following data: