Homework 2: Due January 18, Wednesday

**Color Team Poster Presentation**
Form a team of 5-7 with students of same “true color” in class. Meet with the team outside the class to create a poster describing the strengths, values, joys, and needs of your team. Make it fun and artistic. Also, create a main message (slogan) and a logo.

Please bring the poster to the next class on January 18. You will be making a team presentation to the class using the poster on January 18 or January 23.


**Research how Your Social Idea has been converted to ACTION on the web**
Create a roughly one to two page document with a title of your idea and a brief description. Then list the exact links (and titles) of websites that try to convert the idea into an action (rather than just an academic discussion). Examples of action include but not limited to making a difference, organizing petition, asking participants to provide data/information/input/thoughts, raising funds, creating value. For each website, please add annotations, that is YOUR thoughts/perspective on the website as to what is achieves and what it lacks. If you discover websites/information that are not actionable but relevant, list them separately as well with annotations.

**Reading Assignment** on Web 1.0 vs Web 2.0
Read the following article on the web:
“What is Web 2.0: Design Patterns and Business Models for the Next Generation of Software”? by Tim O. Reilly, September 30, 2005
The objective of this exercise is to gain a clear understanding of the difference between web 1.0 and web 2.0 and how web 2.0 companies create value or make money.