Homework 11: Survey and Deliverables  
Due Date: March 5, Monday

Survey
Every group needs to demonstrate evidence of stakeholder engagement. Most groups are planning to use some combination of I-survey (or written survey), or focused interview (audio or visual)/engagement with a set of semi-structured questions. Please submit a copy of the survey (or set of semi-structured questions) in hard copy format in class on Monday.

Be clear about the stakeholder to which this survey is addressed. It may not be a good idea to create the same survey for multiple stakeholders. If you are targeting two (or more) stakeholders, please prepare TWO different surveys (or semi-structured questions). Clearly state the stakeholder to which this survey is addressed.

Please be clear about the objective of the survey and write down the objective of the survey.

When designing the survey, be aware of the objective of the survey as it relates to the goal of the project.

In survey questions, design questions that are rooted in the experience of the survey taker. Avoid leading questions. Avoid questions that lie outside the experience and expertise of the survey taker. Pre-questions or questions that are designed to identify the characteristic of the survey taker should be clearly distinguished from the main set of questions designed to elicit actionable information for your project.

Deliverables
Please bring to class a written typed NUMBERED description of deliverables, tasks, and timelines, and the role of various team members:

1. Web Presence
2. Brochure
3. Class ppt presentation
4. ???? (such as Video)
5. ???? (such as I-survey)
6. ???? (such as programming xxx)
7. ???? (such as Raising Funds)
8. ???? (such as interviewing/Engaging with N stakeholders in one category in-person)
9. ???? (such as interviewing/engaging with N stakeholders in second category)
10. ???? (data collection using crowd-sourcing)
11. ???? (such as having a flash mob on 03/xx near BayTree Bookstore)
12. etc. etc.