Homework 2: Due Date April 4, Monday, at the beginning of the class
First two items listed below are reading assignments and do not require any submission.

1. Read the following article on the web:
   “What is Web 2.0: Design Patterns and Business Models for the Next Generation of Software”? by Tim O. Reilly, September 30, 2005

   The objective of this exercise is to gain a clear understanding of the difference between web 1.0 and web 2.0. A secondary objective is to begin to understand how web 2.0 companies create value or make money.

2. Browse the 16 books from the list circulated in the class on the web for their brief descriptions (for example, on Amazon.com). You will be asked to choose (in class on April 6, Wednesday) one of these books for review. You will also choose a team member to work with. Ideally, every team will choose a different book. You may also be allowed to choose your own book with a similar theme with prior permission from the instructor.

3. Answer (please type) the following questions briefly (no more than 1 page)

   1. What is a wiki? Give an example.
   2. What is a blog? Give an example. Do you have your own blog or do you follow some blog regularly. If yes, which one and why?
   3. What is a tweet? Do you follow any tweets? If yes, who?
   4. Are you a member of any online social networking group, such as Facebook? If yes, please list all. Give an estimate of number of people with whom you are connected through online social networking sites.
   5. List 3 major differences between web 1.0 and web2.0 sites. Give 3 examples of web2.0 sites.