Homework 10: Why? How? What?

A great video on how you can motivate people more effectively, and the formula that really works...

http://www.ted.com/talks/derek_sivers_how_to_start_a_movement.html
Quick and humorous video on starting a movement...
Are you willing to be a leader by being the “first follower”?

A website to pitch to other users about your ideas and they can invest as little as 1$ to make your project a reality... Really cool concept for us everyday entrepreneurs!

http://www.kickstarter.com/
How about raising $1000 for your project? Well, if that’s difficult, how about $10,000?

Acknowledgements: The three websites listed above were suggested courtesy Matthew Mckenzie. This is a concrete example of emerging curriculum influenced by co-learners.

Due May 8, Sunday, 5:00pm, by email: Please note new date/time
Submission Assignment:
(i) Submit a ~10 word description of why you are doing what you are proposing to do.
(ii) Submit a ~10 word description of how you are doing what you are proposing to do.
(iii) Submit a ~10 word description of what you are doing what you are proposing to do.
(Please ensure that your description is not too generic such as “It’s fun”, “It brings joy”, but specific giving insight into what you are proposing.)

As part of your final project by June 6, I am expecting that you will begin to effect some social change by making certain people take some action (sign a petition, gather for a public event, upload a photo related to a social issue on a website, participate in a forum by posting question/answer session, raise funds). Using 1 point for a student participating from the class, 2 points for people in your first layer network, 5 points for people in your second layer network, and 10 points for people in your third layer network and beyond, my expectation is that you will accumulate at least 100 points per person in the group. You should try to set up a system that makes the information of the participants available (however, if there are privacy concerns in your project, please discuss alternative ways of finding out how to glean the information on number of participants).

If your project does not fit within the above criteria, please discuss (and preferably write down and submit in person in class on May 9) a concrete criteria (or criterion) that can be evaluated objectively to assess whether you met or exceeded the goals/expectations that you set.

During the final project presentation on June 6, you will present the results of your endeavors, the process you used to effect the change (what worked, what didn’t), and what you could do further to take your project to further heights.