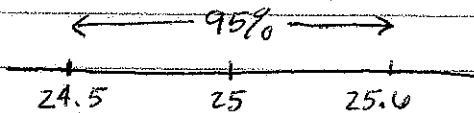


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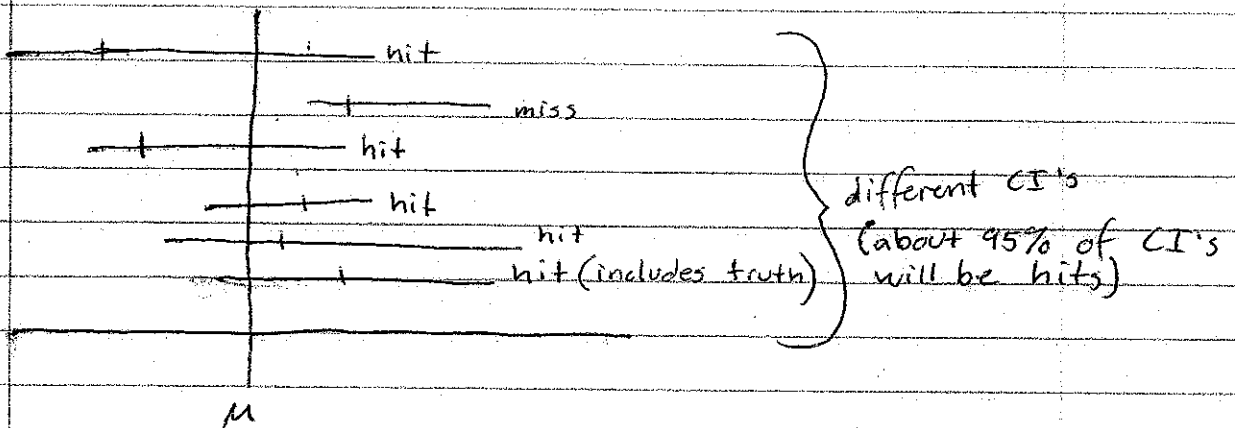
- Not real: easy to attribute to unlucky random sampling
- Real: hard to attribute to unlucky random sampling (statistically significant)

Statistically Significant = difference between \bar{y} and μ hard to attribute to unlucky random sampling = difference (probably) real.

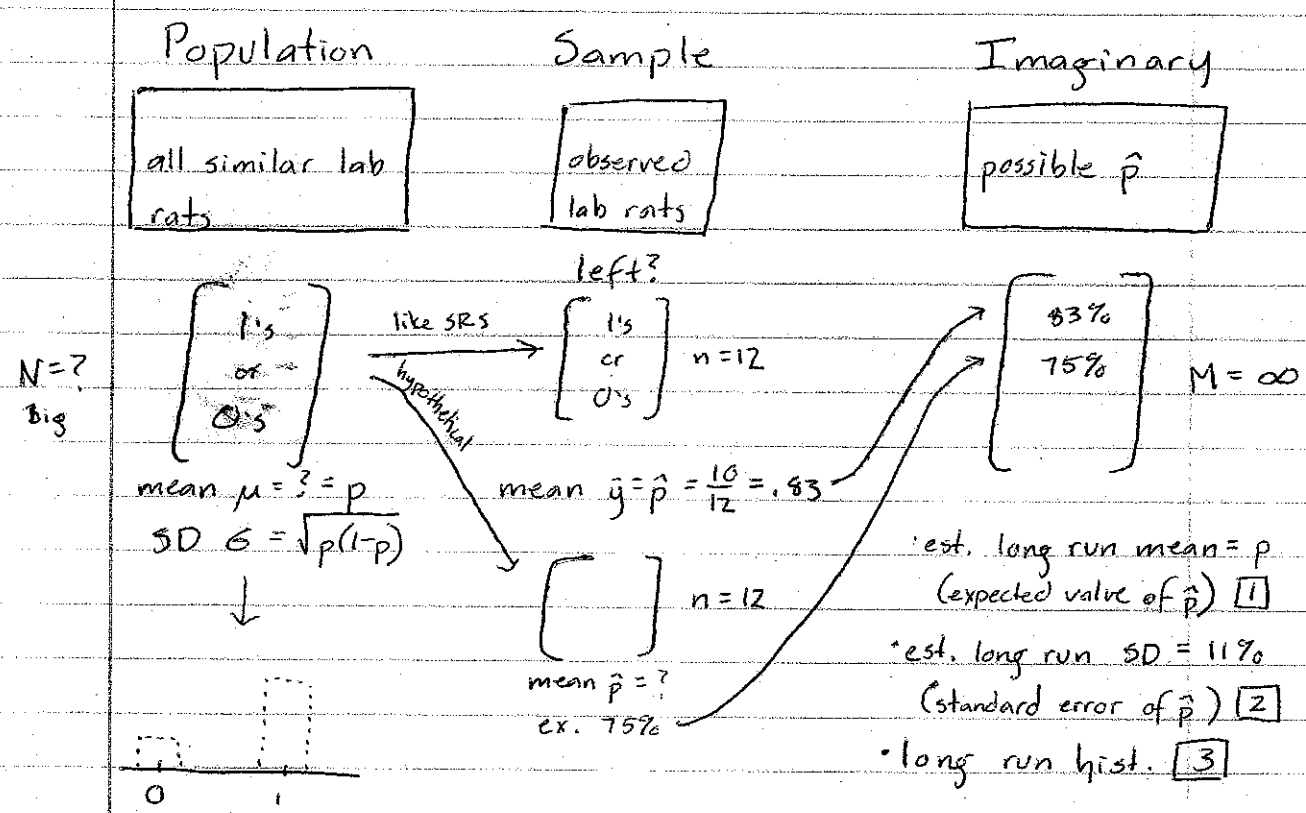
Meaning of Confidence Intervals



Does this mean that $P(24.5 < \mu < 25.6) = 95\%$? No
 ↑
 relative frequency



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Lab rat case study



Inferential Summary

pop.	unknown pop. quantity of interest	$p = \text{pop. \% of rats similar to those that would turn left for food}$
sample	estimate of p	$\hat{p} = 83\%$
↑ imaginary data ↓	give or take for \hat{p} as estimate of p	$\hat{SE}_{IID}(\hat{p}) = 11\%$
	95% CI for p	$\hat{p} \pm 1.96 SE_{IID}(\hat{p}) = (61\%, 100\%)$ (truncated)

[1] EV of $\hat{p} = E_{IID}(\hat{p}) = E_{IID}(\bar{y}) = \mu = p$
 [EV_{IID}(\hat{p}) = p]

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$$\boxed{2} \text{ SE of } \hat{p} = \hat{SE}_{\text{IID}}(\hat{p}) = \hat{SE}_{\text{IID}}(\hat{y}) = \frac{\sigma}{\sqrt{n}}$$

$$\sigma = (\text{larger value} - \text{smaller value}) \sqrt{\left(\begin{array}{c} \text{proportion} \\ \text{of larger} \\ \text{values} \end{array}\right) \left(\begin{array}{c} \text{proportion} \\ \text{of smaller} \\ \text{values} \end{array}\right)}$$

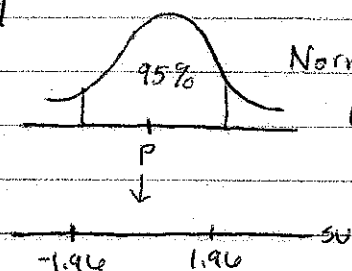
$$\sigma = (1-0) \sqrt{(p)(1-p)}$$

* b/c there are only 2 values in the pop.

$$\begin{aligned} \text{So, } \hat{SE}_{\text{IID}}(\hat{p}) &= \frac{\sqrt{\hat{p}(1-\hat{p})}}{\sqrt{n}} \\ &= \frac{\sqrt{(0.83)(0.17)}}{\sqrt{12}} = .108 = 10.8\% \\ &\approx 11\% \end{aligned}$$

- $\bar{y} \pm t_{n-1}^{.95} \hat{SE}_{\text{IID}}(\bar{y})$ w/ continuous outcome (approximate)

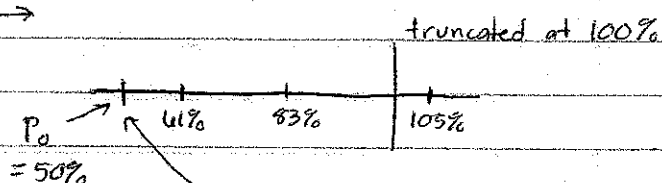
3



Normal curve from CLT

long run histogram of $\hat{p} = \bar{y}$ if n is large

$$83\% \pm 2(11\%) \rightarrow$$



- Predicted that p would be 50%, not in 95% CI
- Difference between 83% (\hat{p}) and 50% (p_0) is statistically significant (is probably real)

- Hypothesis

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null hypothesis (H_0)	$\mu = 24.3^\circ\text{C}$	Theory [1]
alternative hypothesis (H_a)	$\mu \neq 24.3^\circ\text{C}$	Theory wrong [2]

• try null, see how well it fits data, compare w/ actual data. If difference is large, H_0 is bad, alternative is favored

[1] difference between 24.3 and $\bar{y} = 25$ is due to unlucky random sampling

[2] difference between 24.3 and 25 is real

- Try null, see if discrepancy between:

* how data came out vs. ** how data should have come out if null true

- is large; if yes, favor alternative hypothesis (reject null)
 - is not large; favor null ("fail to reject null")

- long run histogram of \bar{y} if null were true (accounting for uncertainty of σ)

